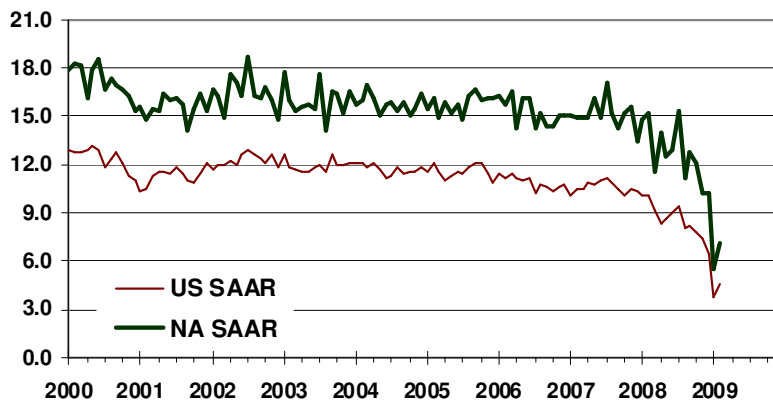


CSM APB

CSM Worldwide, the leading provider of market intelligence and forecasting to the automotive industry, announces the March 2009 CSM Automotive Production Barometer™. Released in advance of existing sources of information, this service provides an accurate record of light vehicle production for the previous month to assist automotive economists and financial analysts in their ongoing industry evaluations.

- US light vehicle production bottomed in January, but continues its negative trend falling 54.60% in February 2009 from year ago levels to 4.55 million units on a SAAR basis.
- North American light vehicle production in February 2009 is down 53.40% or 8.67 million units from year ago levels to 7.07 million units produced on a SAAR basis.
- The pace of declines for US and North American vehicle production will remain depressed with year-over-year declines easing as the year progresses.
- All manufacturers continue to curb local build to deplete excess inventory levels in this deteriorating demand environment for autos.

CSM Automotive Production Barometer (US and NA SAAR, units in millions)



- Production continues to outpace demand with slowdowns expected through 2Q 2009.
- Market fundamentals remain poor for manufacturers to resume increased build.
- Broad based weakness impacting all manufacturers, Detroit most vulnerable.
- Further market erosion hampering massive inventory correction in process.

Light Vehicle Production (units in millions)	Dec-08	Jan-09	Feb-09	YTD	2008	2007
US Total (SAAR)	6.44	3.77	4.55	4.19	8.55	10.56
Autos	2.86	1.37	1.65	1.51	3.78	3.92
Light Trucks	3.58	2.40	2.90	2.67	4.76	6.63
US (NSA)	0.47	0.28	0.39	0.67	8.50	10.55
North America (SAAR)	10.20	5.51	7.07	6.32	12.64	15.10

Light Vehicle Production (Y/Y %)	Dec-08	Jan-09	Feb-09	YTD	2008	2007
US Total (SAAR)	-37.30%	-62.40%	-54.60%	-58.20%	-19.00%	-3.20%
Autos	-28.50%	-65.10%	-57.50%	-61.20%	-3.60%	-10.30%
Light Trucks	-43.00%	-60.60%	-52.80%	-56.30%	-28.20%	1.60%
US (NSA)	-28.80%	-66.00%	-56.40%	-61.00%	-19.40%	-2.80%
North America (SAAR)	-23.80%	-62.80%	-53.40%	-57.80%	-16.30%	-1.80%