

CSM Worldwide's Global Vehicle Sales Forecast Service provides detailed analysis about regional and country economics, sales, regional and global vehicle segmentation, product cycles, market-entry timing, sales strategies, and more.

CSM's forecast provides insight beyond the numbers. OEMs, automotive suppliers and financial institutions all utilize CSM forecasts to make strategic business decisions.

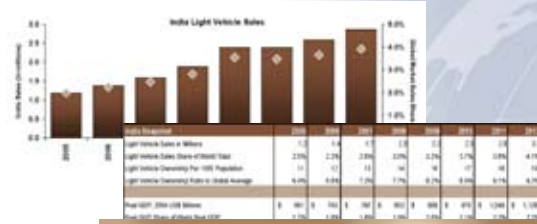
Each report includes:

- **Market Economic & Demand Analysis** - Economics and sales overviews by country with key economic indices.
- **Global Analysis** - Global summary tables for unit sales by country, by OEM and brand, by global and regional segment, by vehicle, and sales share by OEM and brand. Similar tables are provided for each region of the globe.
- **OEM Analysis** - OEM analysis including short- and long-term sales outlooks. Each forecast contains graphs for each region and country detailing OEM sales share changes, OEM sales share, and regional segment sales shifts.
- **Vehicle Analysis** - Start and end of sales, platform codes, program codes and new model timing.
- **Detailed Sales Volumes** - Includes key attributes like regional production origin (import/domestic), region, market, country, nameplate, vehicle, platform, program, regional segment, global segment, regional type, and vehicle architecture to allow customers to run customized analysis.

The Vehicle Sales Forecast is available globally or for any of these seven regions: Europe, Greater China, Japan/Korea Middle East/Africa, North America, South America and South Asia.

This service is delivered via hard copy book, CSM AutoBase™, CSM's online query tool, and electronic e-files. Additional benefits include CSM Insights quarterly newsletter, CSM Insider Series Client Briefings, training and unlimited analyst support.

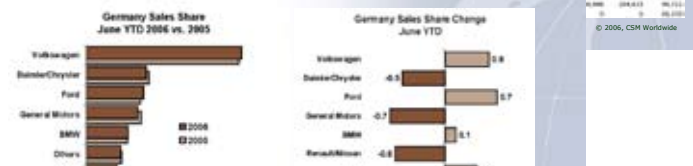
Economics and Demand Analysis Delivered with Forecast



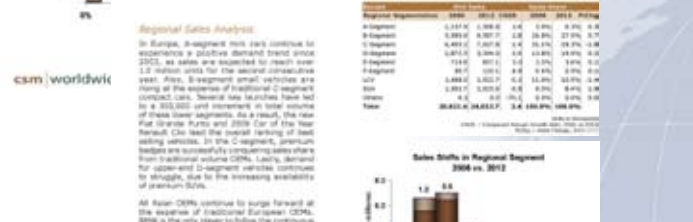
Sales by Sales Parent/Brand & Vehicle

Year	2006	2007	2008	2009	2010	2011	2012
GM	~100,000	~120,000	~150,000	~180,000	~200,000	~220,000	~250,000
Other	~50,000	~60,000	~70,000	~80,000	~90,000	~100,000	~110,000

Market Share by Sales Parent



Sales Analysis by Segment



Market Entry Timing

Region	Country	Year	Segment	Vehicle	Platform	Program	Status
North America	USA	2008	Light Vehicle	Model X	Platform Y	Program Z	Forecasted
Europe	UK	2009	Light Vehicle	Model A	Platform B	Program C	Forecasted

