



CSM Worldwide's Global Vehicle Sales Forecast Service provides detailed analysis about regional and country economics, sales, regional and global vehicle segmentation, product cycles, market-entry timing, sales strategies, and more.

CSM's forecast provides insight beyond the numbers. OEMs, automotive suppliers and financial institutions all utilize CSM forecasts to make strategic business decisions.

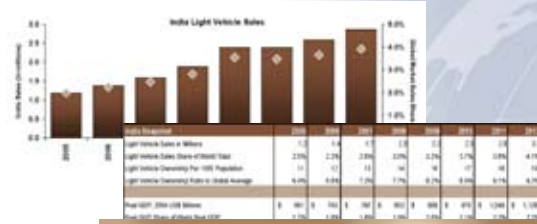
Each report includes:

- **Market Economic & Demand Analysis** - Economics and sales overviews by country with key economic indices.
- **Global Analysis** - Global summary tables for unit sales by country, by OEM and brand, by global and regional segment, by vehicle, and sales share by OEM and brand. Similar tables are provided for each region of the globe.
- **OEM Analysis** - OEM analysis including short- and long-term sales outlooks. Each forecast contains graphs for each region and country detailing OEM sales share changes, OEM sales share, and regional segment sales shifts.
- **Vehicle Analysis** - Start and end of sales, platform codes, program codes and new model timing.
- **Detailed Sales Volumes** - Includes key attributes like regional production origin (import/domestic), region, market, country, nameplate, vehicle, platform, program, regional segment, global segment, regional type, and vehicle architecture to allow customers to run customized analysis.

The Vehicle Sales Forecast is available globally or for any of these seven regions: Europe, Greater China, Japan/Korea Middle East/Africa, North America, South America and South Asia.

This service is delivered via hard copy book and electronic e-files. Additional benefits include CSM Insights quarterly newsletter, CSM Insider Series Client Briefings, training and unlimited analyst support.

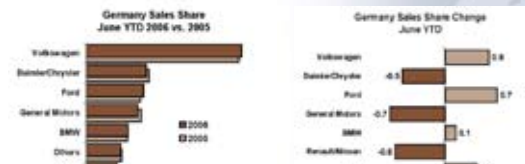
Economics and Demand Analysis Delivered with Forecast



Sales by Sales Parent/Brand & Vehicle

Year	2006	2007	2008	2009	2010	2011	2012	2013	2014
GM	10,000	10,500	11,000	11,500	12,000	12,500	13,000	13,500	14,000
Ford	8,000	8,500	9,000	9,500	10,000	10,500	11,000	11,500	12,000
Chrysler	6,000	6,500	7,000	7,500	8,000	8,500	9,000	9,500	10,000
Other	4,000	4,500	5,000	5,500	6,000	6,500	7,000	7,500	8,000

Market Share by Sales Parent



Sales Analysis by Segment



Market Entry Timing

Region	Country	Year	Model	Platform	Segment	Forecast
North America	USA	2010	Ford Focus	Ford Focus	Compact	150,000
North America	USA	2011	Ford Focus	Ford Focus	Compact	160,000
North America	USA	2012	Ford Focus	Ford Focus	Compact	170,000
North America	USA	2013	Ford Focus	Ford Focus	Compact	180,000
North America	USA	2014	Ford Focus	Ford Focus	Compact	190,000